



DAYANAND COLLEGE HISAR

Affiliated to Guru Jambheshwar University of Science & Technology, Hisar
Under DAV College Managing Committee, New Delhi

CRITERIA-3- RESEARCH, INNOVATION AND EXTENSION

3.3.2 Number of Books and Chapters in edited volumes/books Published in National/ International Conference Proceedings per teachers during the year for the year 2018-23

Sr. No	Name of the teacher	Department	Title of the book/chapters published	Title of the paper/ Chapters	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Link
1	Smriti Batra	Commerce	Emerging Trends in Indian Business: Opportunities and Challenges	Business Ethics vs. Social Responsibilities in Corporate World	-	-	National	2023	978-81-953682-3-5	Dayanand College, Hisar	Dayanand College, Hisar in Collabotaion with Akash Books	Download
2	Smriti Batra	Commerce	Emerging Trends in Indian Business: Opportunities and	Financial Literacy: A Tool for Business Growth	-	-	National	2023	978-81-953682-3-5	Dayanand College, Hisar	Dayanand College, Hisar in Collabotaion with Akash Books	Download
3	Smriti Batra	Commerce	Emerging Trends in Indian Business: Opportunities and	Influencer Marketing: Unveiling the Meaning and Potential	-	-	National	2023	978-81-953682-3-5	Dayanand College, Hisar	Dayanand College, Hisar in Collabotaion with Akash Books	Download


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